## N. E. A. CONVENTION COMMITTEES BUSY

Information.

NEAT HANDBOOK ISSUED

It Is Expected That at Least 10,000 Persons Will

Come to City.

eady has been given the big gathering Lake City

on about principal points of interest nd attractions, locations of the princi-al headquarters,, registration offices nd buildings, where the main activiword about education in Utah, and semoranda for use of the visitors. housands of these hand books will be

Istributed all over the country.

The hotel and boarding house list irnished the N. E. A. officers has the O. K." of the local committee, and ay be accepted without question by tose contemplating coming to Salt ake for the meeting. Thus the most mid, obscure delegate may have defiite information before she starts on er convention journey as to reputable

A BEAUTIFUL WOMAN

Imperial Hair Regenerator the only absolutely harmless Hair Coloring either; any natural shade produced when ap

stopping places. Rates are quoted, and these rates will not be increased when the crowds pour in. The hotel and boarding house rates are the same that proprietors of these establishments or-dinarily ask and get for the accommo-dations they offer. They are under agreement not to increase rates.

Many Visitors Expected.

Advertising that has been given the convention and Salt Lake City by the national N. E. A. officers, the Utah executive committee through its local publicity committee, the railroads and tours companies is all bearing fruit, as inquiries received by the different or publicities show companies is all bearing fruit, as inquiries received by the different or publications. ganizations show. Conservative esti-mates are that visitors to Salt Lake for the convention will number from 7000 to 10,000—possibly more. It is believed that many of the N. E. A. excursionists will take advantage of the low rate to Yellowstone park offered in connection with tickets to Salt Lake City. This city's name as a popular gateway to the Yellowstone is proving in additional magnet to attract trav-

Special trains will bring visitors from some localities. The past week the local committees were informed Within the next two weeks complete worth, Tex. All who come on this spenior the National Education association laymen who are desirous of seeing Salt onvention, to be held in Salt Lake Lake City and Utah at a time when ity July 5 to 11, will have been placed their attractions will be at their best. One section of the Fort Worth excursionistic is bound for he United States—these data of course Los Angeles, yet is coming by this applementing wide publicity that al- northern route in order to see Salt

and the convention city.

The past week the hotels committee as made up its official list of hotels and boarding houses where N. E. A. isitors may secure accommodations. This list has been forwarded to national officers of the N. E. A. The ublicity committee has just issued an I. E. A. hand book, giving the convention for the convention are going ahead steadily. An important feature will be the exhibition of work that is being done in Utah's schools to be held in connection with the convention registration office in the David Keith building on Main street. The great floor space of this building provide admirable places for displays of this nature. The exhibit will be calculated to show visitors at a glance what the pupils in Salt Lake schools and I. E. A. hand book, giving the conven-on programme at-a-glance, informa-schools throughout the state are doing.

Good Object Lesson.

Visitors will be impressed with the fact that something like 86 per cent of the tax revenue of this state is expend-ed for educational purposes. This is calculated to indicate the abiding in-terest of the people of Utah in educa-tional matters. Incidentally, attendance at the convention from all parts of Utah will be large. School teachers, boards of trustees, superintendents and laymen are coming in large numbers. Music will be an important considera-tion in the convention arrangements. The N. E. A. music committee, of which Fred C. Graham is chairman, has been working the past week, arranging the programme and enlisting assistance of the leading musicians of the city and state. There will be special music at the opening general session in the tab ernacle Monday afternoon, July 7, to be followed in the evening by a grand con-cert in which several bundred of the most noted musicians will be heard in an elaborate programme. Music num-bers will be given at all the general conventions and at the important departmental meetings

# Fortune Knocksat Your Door

Do Not Wonder Why---Enough to Know That the Suits as Advertised Here Below Will Be Ready for You Promptly at 9 O'clock, Monday Morning

## A Sale of 65 Women's Tailor-Made Suits

From Our regular Stocks, Varying in Prices From \$32.50 to \$65.00, Choice of Any at

None Reserved

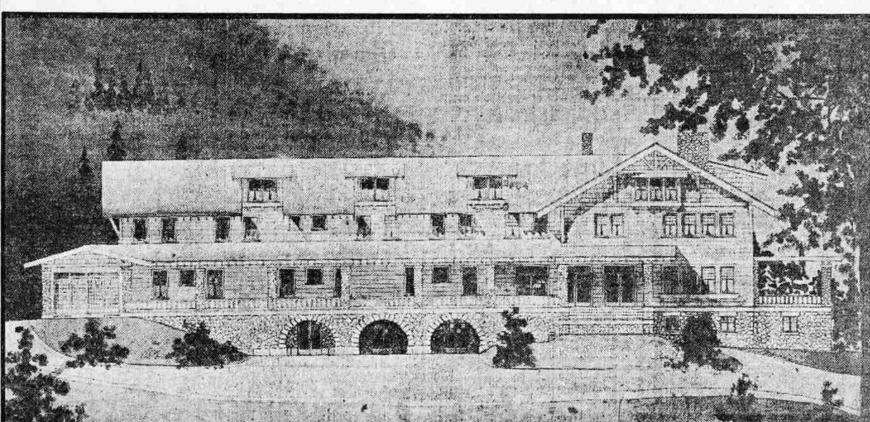
**All Alterations Are Extra** 

Concerning These Suits -All this season's newest models; all sizes from size

16, including sizes up to size 48; materials are serge, Bedford cords, mannish worsteds, eponge, black and white checks and stripes and the new cloth novelties so prevalent this season. Models are the new cutaways, Balkan blouses, and straight lines—skirts are all high waist lines, some draped, others slashed—in fact models that are correct for now and early fall wear.



Beautiful Pinecrest Inn, at Head of Emigration Canyon, Reached Via Emigration Canyon Railroad or County Automobile Highway



Breakfast 6

This Bacon is fresh from the packers-every plece of a select, superior quality. Folks who are accustomed to paying 40c a pound for sliced bacon should take notice of this week's special price-21c pound.

## **EXTRA**

PROBABLY YOUR LAST OPPORTUNITY THIS SEASON TO BUY

Pine Apple ARegu'ar 15c CanatJobbers

This sesson's pack-the finest of Hawatian Pine Apples-the most select of their kind grown under the most favorable conditions. Packed to retain all of their original flavor. Always sold regularly at 20c. Special this week, 15c can.

Select White

OF 60 LBS.

They're direct from the winter pits—smooth, round, white and mealy—excellent cookers. Special this week, 57c for a 66-ib, bushel. Order early.

### **EXTRA**

FIRST SHOWING OF THE NEW CROP LONG LEAF

Japan Tea 80c, Special

To the critical tea drinker or those who think they don't care for tea, here's a satisfying revelation. It's delicious-a very superior tea, distinguished for richness of flavor, unusual uniform strength and delightful aroma. It's economical, too-especially so this week—this excellent 80c tea—at 65c pound.

25c PIERCE'S CATSUP, 19c 25c KIPPERED HERRING, can..... 30c STUFFED OLIVES, bottle..... MUSHROOMS, can. 25c

IF YOU LIVE OUT OF TOWN SEND FOR OUR PRICE LIST. The guide to economy

15c PIMIENTOS.

500 GRAPE JUICE. 39c

LET OUR DELICATESSEN FILL YOUR PICNIC BASKET. Everything Deliciously Home Gooked.

30c GRAPE JUICE. 21c Dozen, \$2.50.

Dozen, \$4,50.

267-269 MAIN ST.—PHONE EX. 600. Branch No. 1, Liberty Market, Ninth E. and 9th So .- Tel. Hy. 2828.

at Pinecrest (heretofore called "The Groves''), near the head of Emigra-ed; current for power and light may tion canyon plans for the building be had for all cottages. tion canyon, plans for the building have been materially changed and improved. The number of rooms has been increased 50 per cent and several fearments at Pinecrest. A pavilion for tures have been added which will enhance the attractiveness of the place. When completed and furnished, this canyon hostelry will represent an ex- at a very nominal charge for trips to penditure of not less than \$65,000. It the dizzy heights overlooking the valpenditure of not less than \$65,000. It

That Salt Lake City has long needed guide such a retreat, where her citizens and Summer days, goes without question.
Until the last few years all our canyons were inaccessible except by team

Spring Water System. and wagon and but few people ven-tured into the mountain fastnesses. When the Emigration Canyon railroad was completed, over the "Old Mormon Trail," to Point Lookout at the head f the canyon, the matter of transportation was solved. Private cottages have been built all along the route of the railroad in the canyon, but so far there has been no accommodation for parties desiring to spend a few days in

tain hotels in the west

Pinegrest Inn answers the public's demand for an ideal place, easy of access, at which to spend a summer vaca-tion. No more charming hostelry could be imagined than this beautiful place, set in a veritable hill forest of giant sines and stately birches, silverparked quaking asps and pretty maples The building will be substantially constructed and beautifully finished throughout. It will have seventy-five throughout. It will have seventy-five rooms (twenty-two with bath), a large dining room, spacious living room (with fireplace), opening directly onto a 16x112-foot porch, affording a commanding view of the whole canyon and out over lower canyon hills to the south; a sun parlor, an outdoor lunchroom, curio stand, refreshment booths, spring grotte, loggia accommodations. spring grotte, loggia, accommodations of for automobiles, etc. The hotel grounds are being prepared by an expert landscape gardener. Rustic benches, shady nooks and ample accommodations for

Since the first announcement that | hammocks will be provided. Every the National Real Estate & Investment modern convenience is being installed at Pinecrest Inn-steam heat, electric the National Real Estate & Investment at Pinecrest Inn-steam near, company would build a \$40,000 hotel light and telephone included. The grounds will also be electrically light-

dances, a cafe, a moving picture the-ater, swings and a children's play-ground are already decided upon. Don-keys and small ponies will be provided penditure of not less than \$65,000. It levs and to other points of interest, will be one of the most unique moun- All such parties will be accompanied by an experienced and well-informed

The state fish and game commis sioner will stock the streams near the visitors could go and escape the hot head of the canyon, at Pinecrest, with Spring Water System.

Each lot at Pinecrest is supplied with the purest of water—piped direct from mountain springs. This system is already installed and in operation, thus insuring an ample supply of the best water, fully protected and free

from pollution. Sanitary Surroundings. The National Real Estate & Investment company will establish a complete system of sanitation at Pinecrest,

whereby all garbage and refuse will be gathered and burned in a rock dry kiln. Every effort will be made to increase the desirability of the place for summer homes.

Ideal Place for Week-end Trips and Holidays. The busy business man who has usually figured that he could not get away for a vacation because it took so much week-ends with them, or they can spend as week-ends with them, or they can spend a few days at Pinecrest Inn, the father coming to the city each morning and returning to the cool canyon at night

County Building Auto Road. In order to make Pinecrest and all ther parts of Emigration canyon

easily accessible for owners of auto- to the dance pavilion, cafe and moving mobiles, the Salt Lake county commis-sioners have voted sufficient money to make a good road all the way to the head of the canyon. This work is in progress now and should be completed in time for the opening of Pinecrest Inn, early in July—the intention being to have the Inn completed in time for the N. E. A. convention.

Society Is Interested.

Salt Lake society is already agog with interest over the announcement that such a spicudid summer retreat is being established in the nearby mountains. Week end parties are being planned, while Sunday and holiday excursions to Pinecrest will be in constant vogue.

Sunday dinners will be made a spe cial feature, with a good orchestra in attendance. Ladies may arrange for special luncheons and dinners at Pinecrest Inn by calling the city office of the National Real Estate & Investment company, fifteenth floor, Walker Bank building, Wasatch 4153.

Climb the mountains and get their good tidings. Nature's peace will flow into you as sunshine flows into trees. The winds will blow their own freshness into you and the storms their energy, while cares will drop off like autumn leaves.—John Muir.

Railroad Improvements.

The Emigration Canyon Railroad company is keeping pace with the improvements now being made by the National Real Estate & Investment company in this nearby canyon. They have ordered additional rolling stock to be here when the busy season opens. Plans are being made for a handsome station at Mount Olivet, the present place of departure for all canyon trains. Arrangements have been made whereby trains for Pinecrest may be boarded at Second South and Main streets. Tickets will be on sale at Schramm-Johnson's drug store No. 6, Hotel Ken-yon and Druehl & Franken, Walker Band building. Regular fare for the round trip during the season of 1913 will be 80 cents from Mount Olivet and 90 cents from Main street. Commuta-tion tickets provide for round trip of 40 cents from Mount Olivet. Work on the extension of the railroad is now in progress. It is the company's inten-tion to carry its line from the present terminal at the stone quarry right up

picture theater, above Pinecrest Inn.

Over the "Old Mormon Trail." The "Old Mormon Trail" in Emigration canyon, immediately east of Salt Lake City, has a good deal of history associated with it. It was first broken by the Indians generations ago. The early trappers set their traps near the streams and in the glens along the trail. The ill-fated Donner party came this way in '46; the Mormon pioneers request. in '47; the gold-seekers in '49; the famous Mormon handcart company in '56, and other companies of emigrants helped to blaze this trail into the valley of the Great Salt Lake. It is recognized as one of the chief land marks now remaining to show the ear's path of western civilization. The ride over the "Old Mormon Trail" and to Point Lookout at the top of the canyon is via trolley cars on the Emigration Canyon Railroad—a The World Needs Every Good Manzigzag course through groves of oak quaking asp and pine,

peaks and flower-laden glens Summer Time Table.

Main streets), stopping on Main at Second South; next stop at Mount Olivet:

8:30 a. m. 2:10 p. m.

11:25 a. m. 5:15 p. m. 2:10 p. m. 5:15 p. m. (South Temple and

them get close to Nature and partake

lot and the building of a summer co tage at Pincerest would be one of the investments any family Every hour spent and urroundings strengthens life a day

\$250 to \$6000. Many who lived is tents during the summer of 1912 are Present indications point to

Size of Lots, Prices and Terms.

No lot in Pinecrest has less than a 50-foot frontage some are larger. They range in price according to location and amount of shade, from \$150 up. Terms will be made to suit the convenience of purchasers. A libera discount is allowed where all cash l paid at time of nurchase.

Company Offers Assistance.

If purchasers of lots do not care to make their own arrangements for the building of a cottage at Pinecrest, the Vational Real Estate & Investment ompany will prepare plans and specications and take the contract to procute the work. All a customer need do is to name the price he would ike to pay for a home in the canyon and the company will submit plans in ecordance therewith.

accordance therewith.

Complete information regarding Pinecrest and Pinecrest Inn may be obtained at the offices of the National Real Estate & Investment company. fifteenth floor Walker Bank building The officers and directors of the com pany are James H. Paterson, president; C. N. Strevell, vice president and tress-urer; W. T. Atkin, secretary and man-ager; S. B. Curtis and W. B. Outcalt,

A beautiful booklet on Pinecrest has been published and will be mailed upon request. (Advertisement) directors.

He's Too Va uable to Lose

and Conquer Drink.

Get for him the proofs we offer that we can free him from the appetite and desire for intoxicants in three days time. The Neal Treatment is not an experiment—it has freed hundreds. Singe our opening right here in Sali Since our opening right here in Sali Lake City two years ago, we have gained the friendship and indersement A rrive monument (South Temple and Main streets):

11:25 a. m.

2:10 p. m.
5:25 p. m.
5:25 p. m.
5:25 p. m.
5:25 p. m.
5:46 a. m.
5:30 p. m.
11:40 a. m.
5:30 p. m.
11:40 a. m.
5:30 p. m.
11:10 a. m.